

## **Director of Public Relations**

Location: Mesa, AZ

Industry: Construction

Manages Others: No

Job Type: Public Relations / Communications

Education: 4 Year Degree

Experience: At Least 5 Years

### **Description:**

We are seeking to hire an experienced Director of Public Relations. This individual should possess the ability to develop and implement the company's overall strategic public relations program. Programs may often include media relations, community relations, internal communications, and social media.

- The ideal candidate must possess strong communication skills, articulate clearly both the written and spoken word and able to understand a variety of people.
- This candidate should be confident, quick thinking and a good organizer.

### **Requirements:**

- A bachelor's degree in Public Relations or Communication
- At least 5 years experience is necessary
- Also the ability to work some weekends or travel when needed
- A basic understanding of the construction industry and "green" construction trends
- Must be well versed in all Microsoft Office products
- Ability to multi-task and prioritize assignments
- Have strong interpersonal skills, specifically in aspects of written and oral communication
- Able to bring creative concepts to light, and persuade others to follow
- Be proficient in making sound business decisions
- Command an understanding of social media, functionality, and limitations
- Capable of speaking and conveying a message or idea in the presence of a large audience
- Experience writing press releases, newsletters, social media communications, and communicating with the media
- Be able to coordinate CEO's schedule for public appearances and media communications
- Determine and create appropriate content for media kits
- Be resourceful in publicizing communication media tools and encouraging participation at all levels
- Ability to provide PR coaching to CEO and executive staff to ensure consistency and accuracy of company message

Send Resumes to: [aannis@terraso.com](mailto:aannis@terraso.com)

**No phone calls please**